

**BIO<sub>2</sub>BUSINESS**

EVENT MANAGEMENT

www.bio2bevents.com

**Bio2Business Outsourcing Strategies (BOS)  
BOS 2010 additional sponsorship opportunities****Additional Sponsorship Opportunities for BOS EVENTS 2010**

We are pleased to present additional sponsorship opportunities to existing and new sponsors for the Biotech Outsourcing Strategies events which will take place in 2010 including: BOS *cmc* (17<sup>th</sup> June, Copenhagen) and BOS *non-clinical* and BOS *clinical* (21<sup>st</sup> September, RCP, London)

Sponsor Package	Features	Price
Delegate bag	<ul style="list-style-type: none"> <li>Opportunity to sponsor the delegate bags at BOS EVENTS 2010</li> <li>Consultancy bag, with company name and logo printed in prominent position (maximum 3 colours)</li> <li>Sponsorship also acknowledged in delegate pack</li> </ul>	£1500 + VAT
Lanyards for name badges (organisers to supply)	<ul style="list-style-type: none"> <li>Opportunity to display logo on the lanyards at BOS EVENTS 2010</li> <li>2 cm wide lanyards, with company logo printed at regular intervals (maximum two spot colours)</li> <li>Sponsorship also acknowledged in delegate pack</li> </ul>	£1000+ VAT
Lanyards for name badges (sponsor to supply)	<ul style="list-style-type: none"> <li>Opportunity to display logo on the lanyards at BOS EVENTS 2010</li> <li>As above, but sponsor to provide own pre-printed lanyards</li> <li>Sponsorship also acknowledged in delegate pack</li> </ul>	£750+ VAT
Conference note pads (sponsor to supply)	<ul style="list-style-type: none"> <li>Opportunity to sponsor the conference note pad which will be placed in the delegate bag</li> <li>Sponsor to provide own pre-printed notepads</li> <li>Sponsorship also acknowledged in delegate pack</li> </ul>	£500 + VAT
Conference pens (organisers to supply)	<ul style="list-style-type: none"> <li>Opportunity to sponsor the conference pen which will be placed in the delegate bag</li> <li>Pen with company logo and/or name, printed in one colour</li> <li>Sponsorship also acknowledged in delegate pack</li> </ul>	£600 + VAT
Conference pens (sponsor to supply)	<ul style="list-style-type: none"> <li>Opportunity to sponsor the conference pen which will be placed in the delegate bag</li> <li>Sponsor to provide own pre-printed pens</li> <li>Sponsorship also acknowledged in delegate pack</li> </ul>	£400 + VAT
Delegate bag insert	<ul style="list-style-type: none"> <li>Opportunity to insert single item of literature in the delegate bag (maximum 4 sheets of A4)</li> </ul>	£250 + VAT
Partnering breakfast	<ul style="list-style-type: none"> <li>Opportunity to sponsor the partnering breakfast Sponsorship acknowledged in the programme, chairman's announcement, delegate pack, and by display cards with logo on catering tables</li> </ul>	£1500 + VAT
Lunch	<ul style="list-style-type: none"> <li>Opportunity to sponsor the partnering lunch</li> <li>Sponsorship will be acknowledged in programme, delegate pack, in the chairman's announcements, and by display cards with logo on catering tables</li> </ul>	£1000 + VAT
Drinks reception	<ul style="list-style-type: none"> <li>Opportunity to sponsor the drinks reception</li> <li>Sponsorship acknowledged in the programme, chairman's announcement, delegate pack, and by display cards with logo on catering tables</li> </ul>	PRICE??
Private meeting room	Use of private meeting room for 1 to 1 meetings during day	£600 + VAT

*All options require minimum Delegate CRO sponsorship involvement in the event*

To discuss these opportunities or additional ways in which we may help you promote your business at BOS EVENTS 2010 please contact Richard Collins on +44 (0)7825 026965 or Roger Green on +44 (0)7825 026966  
Email: BOSevents@bio2business.com