



BIO₂BUSINESS

EVENT MANAGEMENT

www.bio2bevents.com

Bio2Business Outsourcing Strategies (BOS) BOS 2010 sponsorship opportunities

Biotech Outsourcing Strategies (BOS) Events are leading European partnering events to facilitate R&D outsourcing and partnering within the biopharma and CRO communities. Bio2Business is pleased to present their provisional sponsorship options for BOS Events 2010 which will include BOS *cmc* (17th June, Copenhagen) and BOS *non-clinical* and BOS *clinical* (21st September, RCP, London). With a proven successful model, BOS Events will provide our CRO partners with an opportunity to meet with a targeted audience of senior R&D outsourcing executives from the biotech and the pharmaceutical sectors. Please read on to learn more about the different options available to you for 2010.

Key Benefits of Sponsorship

- Meet a highly targeted, qualitative audience of validated R&D outsourcing executives and consultants to initiate new business relationships.
- Position your business as thought leader in clinical development outsourcing
- Bespoke marketing strategy to suit your organisation's size and requirements.
- Tailored networking opportunity that overcrowded trade show cannot deliver.

Sponsorship Opportunities

BOS offers a raft of opportunities for our partners to position your competences, services and technologies. We aim to deliver a bespoke package based on your individual requirements

Sponsor Package	Features	Price		Notes
		Early-bird	Std	
Key Sponsor	Packages can be tailored to meet your requirements. Packages could include elements such as pre-event workshops, 30 minute speaker opportunities in programme, special features in delegate pack, use of new media to promote business (video/web-casts/interview etc), market research. We are flexible and are keen to try new initiatives that can benefit our customers – please contact Bio2Business to discuss.	TBC	TBC	Bio2Business is happy to discuss additional needs & ideas within this package
Gold Sponsor	<ul style="list-style-type: none"> • 10 minute speaker opportunity (CRO companies only) to BOS audience (default blocked-out partnering from 11.30 to 12.30) • Exhibition stand space • Permanent logo on BOS homepage with hotlink to sponsor website • Profile (200 words) on BOS newsletter (3 editions minimum)* • Speaker biography and full page company profile in delegate pack • Full utilisation of BOS partnering software • x3 delegate attendance 	£4000	£5000	X3 delegate attendance
Exhibition Sponsor	<ul style="list-style-type: none"> • Exhibition/stand space • Rotating logo on BOS homepage with hotlink to sponsor website • Profile (200 words) in single BOS newsletter* • Half-page company profile in delegate pack • Full utilisation of BOS partnering software • X3 or X2 delegates. 	£2500 (x2 delegates) £2750 (x3 delegates)	£2500 (x2 delegates) £2750 (x3 delegates)	

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		Early-bird	Std	
Silver Sponsor	<ul style="list-style-type: none">• X1 or X2 delegate passes• Logo on BOS home page (1 slot shared with other silver sponsors – random selection)• Half page profile in delegate pack• Link and logo on BOS newsletter*• Full utilisation of BOS partnering software	£1750 (1 delegate) £1995 (2 delegates)	£1750 (1 delegate) £1995 (2 delegates)	
CRO Delegate	<ul style="list-style-type: none">• Full access to the BOS event for 1 delegate• Full utilisation of partnering software	£1495	£1495	x1 delegate attendance

All prices exclude VAT

*Bio2Business is currently reviewing the marketing strategy with regard to BOS Events newsletters (currently x3 per event to the Bio2Business mailing list) with a view to optimising interest in this vehicle. We reserve the right to change the scheduled number of newsletters and format of the newsletter following this review.

Additional Sponsorship Options

Delegate bag, lanyard for name badge, partnering breakfast, lunch, drinks reception, private meeting room, advertising in the delegate handbook.

Contact Bio2Business for more details or see our Additional Sponsorship Opportunities document for further details.

To find out more about early bird rates and time-lines please contact Bio2Business Ltd on the details below

**For sponsorship or speaker opportunities please contact:
Richard Collins 00 44 (0)7825 026965 or Roger Green 00 44 (0)7825 026966**