



BIO₂BUSINESS

EVENT MANAGEMENT

www.bio2bevents.com

TRUST | COMMITMENT | DRIVE | ABILITY

Bio2Business Outsourcing Strategies (BOS) BOS 2010 advertising rate card

RATE CARD: BOS EVENTS 2010 DELEGATE HANDBOOK

Bio2Business are pleased to announce an opportunity to publish high quality, full colour advertising in this year's BOS EVENTS 2010 delegate handbooks. Details of available packages can be found below:

Page Size	Rate
Double page spread	£1,000 GBP+VAT
Full page	£750 GBP+VAT
Half page	£500 GBP+VAT
Inserts	Price on request

Special positions; Inside Front Cover, Inside Back Cover, and Outside Back Cover are available on request. All other advertising will appear run of press (ROP).

MAIN CONTENTS OF DELEGATE HANDBOOK

- Publication of BOS EVENTS 2010 lecture programme
- Gold, Silver and Exhibition CRO company profiles

BENEFITS OF ADVERTISING

- A4 size, high quality publication with full colour advertising.
- Guaranteed quality of readership – BOS EVENTS 2010 Pharma and Biotech delegates
- Increased awareness
- Longevity of message – annual publication

BOOKING DEADLINE

To book your space contact Richard Collins or Roger Green:

Richard Collins T: 0044 (0)7825 026966
richard.collins@bio2business.com

Roger Green T: 0044 (0)7825 026965
roger.green@bio2business.com

All options require minimum Delegate CRO sponsorship involvement in the event

DIGITAL ADVERTISING SPECIFICATIONS

AD DIMENSIONS

	depth mm	width mm
Double page spread (DPS) <i>Gutter centre</i>	Please discuss with us first	
Full page (portrait)	270	185
Half page (landscape)	130	185
Quarter page (portrait)	130	90

Digital materials are required for all advertising submissions. Our preferred formats are print-ready .pdf, .eps, .jpg, and .tif. Bio2Business Ltd does not accept responsibility or claims for compensation arising from errors on materials supplied.

Bio2Business Ltd does not supply faxed or soft proofs on client supplied files. We assume that due diligence has been taken by the client or their agency to pre-flight and proof all materials prior to submission. If we detect an error before going to press, we will make a reasonable effort to contact you, for you to correct and re-submit your file prior to publication.

PROOFS

Bio2Business Ltd accepts no responsibility for colour or content variation where unsuitable proofs have been provided.

SUPPLYING DIGITAL AD MATERIALS

You can send material to us via:

maggi.churchouse@bio2business.com

You may contact Maggi Churchouse on tel/fax: +44 (0)1359 221004

COPY DEADLINE

Consult Bio2Business regarding copy deadlines for all events.