



BIO₂BUSINESS

EVENT MANAGEMENT
www.bio2bevents.com

Biotech Outsourcing Strategies (BOS) BOS 2011 sponsorship opportunities

Biotech Outsourcing Strategies (BOS) Events are leading European partnering events to facilitate R&D outsourcing and partnering within the biopharma and CRO communities. Bio2Business is pleased to present their provisional sponsorship options for BOS Events 2011 which will include BOS *cmc* (16th June, Copenhagen) including *biologics* and *small molecule* tracks and BOS 2011(20th September, RCP, London) which this year will feature *non-clinical* and *clinical* tracks. With a proven successful model, BOS Events provide participating contract service providers with an opportunity to meet with a targeted audience of senior R&D outsourcing executives from the biotech and the pharmaceutical sectors. Please read on to learn more about the different options available to you for 2011.

Key Benefits of Sponsorship

- Meet a highly targeted, qualitative audience of validated R&D outsourcing executives and consultants to initiate new business relationships.
- Position your business as thought leaders in R&D outsourcing
- Bespoke marketing strategy to suit your organisation's size and requirements.
- Tailored networking opportunity that overcrowded trade show cannot deliver.

Sponsorship Opportunities

BOS offers a raft of opportunities for our partners to position your competences, services and technologies. We aim to deliver a bespoke package based on your individual requirements

Sponsor Package	Features	Price	Notes
Key Sponsor	Packages can be tailored to meet your requirements. Packages could include elements such as pre-event workshops, 30 minute speaker opportunities in programme, special features in delegate pack, use of new media to promote business, market research. We are flexible and are keen to try new initiatives that can benefit our customers – please contact Bio2Business to discuss.	Available on request	Bio2Business is happy to discuss additional needs and ideas within this package
Gold Sponsor	<ul style="list-style-type: none"> • 10 minute speaker opportunity (CRO companies only) to BOS audience (default blocked-out partnering from 11.30 to 12.30) • Exhibition stand space • Permanent logo on BOS homepage with hotlink to sponsor website • Profile (100 words) on BOS newsletter (3 editions minimum)* • Speaker biography and full page company profile in delegate pack • Full utilisation of BOS partnering software • x3 delegate attendance 	£4000	x3 delegate attendance
Exhibition Sponsor	<ul style="list-style-type: none"> • Exhibition/stand space • Rotating logo on BOS homepage with hotlink to sponsor website • Profile (100 words) in single BOS newsletter* • Half-page company profile in delegate pack • Full utilisation of BOS partnering software • x3 or x2 delegates. 	£2500 (x2 delegates) £2750 (x3 delegates)	Premium Charge of £250 applicable to prime location positioning – see event floor plan for details
Banner Stand Exhibition Sponsor	<ul style="list-style-type: none"> • x1 pull-up poster (1 m width) + posser table and x2 delegates • Rotating logo on BOS homepage with hotlink to sponsor website • Profile (100 words) in single BOS newsletter* • Half-page company profile in delegate pack • Full utilisation of BOS partnering software 	£2250 (x2 delegates)	

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Silver Sponsor	<ul style="list-style-type: none"> x1 or x2 delegate passes Logo on BOS home page (1 slot shared with other silver sponsors – random selection) Half-page profile in delegate pack Link and logo on BOS newsletter* Full utilisation of BOS partnering software 	£1750 (x1 delegate) £1995 (x2 delegates)	
CRO Delegate	<ul style="list-style-type: none"> Full access to the BOS event for 1 delegate Full utilisation of partnering software 	£1495	x1 delegate attendance

All prices exclude VAT

* Specific BOS newsletters will be distributed to recipients who have opted-in to receive the relevant event newsletter. This will be a sub-set of the Bio2Business CRM database.

This is a provisional pricing document, certain package features may change prior to January 2011. Please confirm package details with Bio2Business when reserving a sponsorship package.

Additional Sponsorship Options

Delegate bag, lanyard for name badge, partnering breakfast, lunch, drinks reception, private meeting room, advertising in the delegate handbook.

Contact Bio2Business for more details or see our Additional Sponsorship Opportunities document for further details.

**For sponsorship or speaker opportunities please contact:
Richard Collins 00 44 (0)7825 026965 or Roger Green 00 44 (0)7825 026966
Visit www.bio2business.com**