

**BIO2BUSINESS**

EVENT MANAGEMENT

www.bio2bevents.com

**Biotech Outsourcing Strategies (BOS) Events
BOS 2011 advertising rate card****BOS Events 2011****Rate card for advertising the delegate handbook**

Bio2Business are pleased to announce an opportunity to publish high quality, full colour advertising in this year's BOS EVENTS 2011 delegate handbooks.

Details of available packages can be found below:

Page Size	Rate
Double page spread	£750 GBP+VAT
Full page	£500 GBP+VAT
Half page	£250 GBP+VAT
Inserts	Price on request

Special positions; Inside Front Cover, Inside Back Cover, and Outside Back Cover are available on request. All other advertising will appear run of press (ROP).

Main Contents of Delegate Handbook

- Publication of BOS EVENTS 2011 lecture programme
- Gold, Silver and Exhibition CRO company profiles

Benefits of Advertising

- A4 size, high quality publication with full colour advertising.
- Guaranteed quality of readership – BOS EVENTS 2011 Pharma and Biotech delegates
- Increased awareness
- Longevity of message – annual publication

Booking Deadline

To book your space contact Richard Collins or Roger Green:

Richard Collins T: 0044 (0)7825 026965
richard.collins@bio2business.com

Roger Green T: 0044 (0)7825 026966
roger.green@bio2business.com

All options require minimum Delegate CRO sponsorship involvement in the event

DIGITAL ADVERTISING SPECIFICATIONS**Advertisement Dimensions**

	depth mm	width mm
Double page spread (DPS) <i>Gutter centre</i>	Please discuss with us first	
Full page (portrait)	270	185
Half page (landscape)	130	185
Quarter page (portrait)	130	90

Digital materials are required for all advertising submissions. Our preferred formats are print-ready .pdf, .eps, .jpg, and .tif. Bio2Business Ltd does not accept responsibility or claims for compensation arising from errors on materials supplied.

Bio2Business Ltd does not supply faxed or soft proofs on client supplied files. We assume that due diligence has been taken by the client or their agency to pre-flight and proof all materials prior to submission. If we detect an error before going to press, we will make a reasonable effort to contact you, for you to correct and re-submit your file prior to publication.

Proofs

Bio2Business Ltd accepts no responsibility for colour or content variation where unsuitable proofs have been provided.

Supplying Digital Advertising Materials

You can send material to us via:
maggi.churchouse@bio2business.com

You may contact Maggi Churchouse on telephone/fax: +44 (0)1359 221004

Copy Deadline

Consult Bio2Business regarding copy deadlines for all events.

Please note: This is a provisional pricing document and may be subject to change prior to January 2011. Please confirm package features with Bio2Business on reservation