



Appreciation of the challenges and hurdles faced during the first years of a developing Biotech or Pharmaceutical company.

Proven experience in delivering and completing cost effective clinical development challenges.

Knowledge and successful developments in a wide range of therapeutic areas, particular experience in Oncology and CNS disorders.

EXPERTISE

- *A priori* drug development, planning and implementation.
- Provision of project infrastructure and management.
- Outsource management.

Introducing The Clinical Outsourcing Alliance

The COA is an alliance of three companies, able to draw upon an established and reliable network of European clinical research service providers.

Averna Ltd – Clinical research consultancy with 19 years international R&D experience in a top five pharmaceutical company.

Bio2Business – Established in August 2004 and based in London Bio2Business facilitates Business 2 Business interaction in the UK biotech environment.

Collateral Ltd – Clinical Research organisation, 20 years experience with top 10 pharmaceutical companies.

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Tailored clinical development and outsourcing services for early stage biotech or pharmaceutical companies

Vision

For developing pharmaceutical or biotechnology companies, the prospective costs of clinical development are daunting. Clinical research conducted by in-house clinical research personnel is not usually affordable or practical, and contracting the complete process to a full service clinical research organization (CRO) is likely to be outside of the financial resources of many maturing companies. An alternative model, potentially more cost efficient, is to purchase the discreet services from specialist providers.

The key to making this model successful is being able to effectively manage the whole process, filling-in critical gaps, such as protocol writing, as necessary. This is the model offered by the Clinical Outsource Alliance. Only those components required will be supplied, either from COA's consultants or outsourced to proven and reliable providers. COA manages the individual projects and the partner companies therein.

Services

COA aims to be the preferred partner for companies requiring clinical development consultancy and CRO partnerships. COA has an appreciation of the challenges and hurdles faced taking a project into the clinic during the first years of a developing company. COA aims to fulfill these needs by delivering a virtual outsource network of specialized, preferred suppliers. COA has a number of preferred suppliers who we work with to help them forge partnerships in the UK.

Our philosophy is to work with high quality, niche service providers where value for money is paramount, and expertise and reliability is given. COA covers process from trial synopsis, through electronic data capture, patient recruitment and ending with final reports. Utilising the skills and experience provided by our consultancy, complemented by a proven network of service providers, all aspects of clinical development can be supported.

The consultancy has gained particular expertise in the fields of oncology and CNS derived not only from work within major pharmaceutical companies, but also in small start-up ventures.

Partners

With over 30 years of combined experience in design and implementation of clinical trials the COA can offer expertise in designing and delivering the right clinical program for your organization. COA partners give you more control and value for money. Please find out more about our services.