

BOS EVENTS 2017



BIO₂BUSINESS

EVENT MANAGEMENT

BOS OUTSOURCING
SHOWCASE



NEW FOR 2017

Bio2Business is pleased to offer sponsor partners the opportunity to showcase technical innovation or excellence in outsourcing business process as part of the new promotional opportunity called the BOS Outsourcing Showcase.

This opportunity will present you with the opportunity to showcase your innovations using 3 principal media:

On Site Poster | Print Media | Digital Media

Key Components of the BOS Outsourcing Showcase Package:

Component 1: Digital

Complete an online poster which includes 8 fields, including: Category (Drug Substance/ Drug Product/Packaging/ Business Process): Type (Small Molecule or Biologics or Both): Name: Abstract (limited to 1000 characters): Description (limited to 2400 characters): Logo: Social Media: Contact Person.

Your completed online poster will be available to view at the BOS Outsourcing Showcase landing page for the duration of the event at: <http://www.bio2business.com/bosposter.php>

Component 2: Print

The poster name, category, type, abstract and logo, (*which you supply in Component 1 above*) will be made available in print media including:

BOS cmc 2017 Programme Brochure

BOS cmc 2017 Delegate Booklet

Editorial Guidance

Our vision is that the tone of the submitted posters (primarily physically displayed in situ at BOS cmc 2017) combines technical or operational content with your company branding. For example you may have some data to showcase regarding the service or capability but this could be combined with a testimonial from a client or it could include profiles of key members of your team who are responsible for the service. The tone we are looking for would best be described as an Advertorial – blending editorial content and advertising.

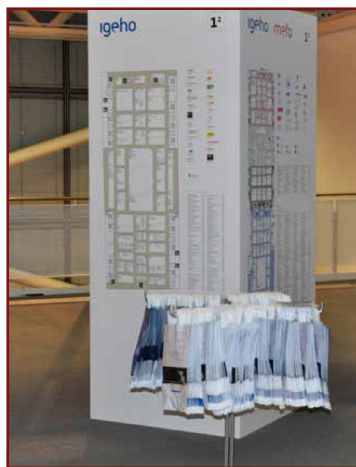
Ultimately the content you submit is at your discretion.

The screenshot shows the 'Posters' submission page on the BIO2BUSINESS website. The page header includes the BIO2BUSINESS logo and navigation links: Home, About Us, Events Calendar, Contact Details. The main heading is 'BOS OUTSOURCING SHOWCASE Posters'. Below this, there are several input fields: 'Category:' with a dropdown menu, 'Type:' with a dropdown menu, 'Name:' with a text input, 'Abstract:' with a text input, and 'Description:' with a larger text area. There are also fields for 'Logo:', 'Message logos:', and 'Social media link:'. A 'Save Notice Form' button is located below the social media link field. At the bottom of the form, there is a link that says 'Post your BOS Outsourcing Showcase'. The footer of the page contains contact information for BIO2Business Ltd, including their address at 2 Royal College Street, London, NW1 0NH, and their phone number +44 (0)20 7561 5568.

Component 3: On Site Poster

Display your poster at Biotech Outsourcing Strategies cmc 2017.

Your poster will be displayed on 1 side of a 4 sided Syma construction which measures 103cm in width by 250cm in height (see image below). You supply the poster in PDF format to meet the specification (see box out) – we deliver the printed poster.



Poster Specification:

Submission File Type: PDF or eps
Dimensions: 103 cm to 250 cm
Medium: Forex 5 mm
Deadline for submissions: 9th June, 2017

Package Cost £1950 + VAT

**Component 1: Digital Package is included at no extra charge in the Silver, Exhibition and Gold Sponsors Packages*