

**BIO<sub>2</sub>BUSINESS**

EVENT MANAGEMENT

www.bio2bevents.com

**Biotech Outsourcing Strategies (BOS) 2011**  
Additional sponsorship opportunities**Additional Sponsorship Opportunities for BOS Events 2011**

We are pleased to present additional sponsorship opportunities to existing and new sponsors for the Biotech Outsourcing Strategies (BOS) events which will take place in 2011 including:

- BOS *cmc* - 16<sup>th</sup> June 2011, Søhuset Conference Centre, Denmark including *biologics* and *small molecule* tracks
- BOS - 20<sup>th</sup> September 2011, RCP, London including *non-clinical* and *clinical* tracks

Sponsor Package	Features	Price
Delegate bag (organisers to supply)	<ul style="list-style-type: none"> <li>• Opportunity to sponsor the delegate bags at a BOS EVENTS 2011</li> <li>• Consultancy bag, with company name and logo printed in prominent position (maximum 3 colours)</li> <li>• Sponsorship also acknowledged in delegate pack</li> </ul>	£1500 + VAT
BOS Event Module Chair	Details available on request and subject to applicants compatibility with module subject matter	TBC
Lanyards for name badges (sponsor to supply)	<ul style="list-style-type: none"> <li>• Opportunity to display logo on the lanyards at a BOS EVENTS 2011</li> <li>• As above, but sponsor to provide own pre-printed lanyards</li> <li>• Sponsorship also acknowledged in delegate pack</li> </ul>	£750 + VAT
Conference note pads (sponsor to supply)	<ul style="list-style-type: none"> <li>• Opportunity to sponsor the conference note pad which will be placed in the delegate bag</li> <li>• Sponsor to provide own pre-printed notepads</li> <li>• Sponsorship also acknowledged in delegate pack</li> </ul>	£400 + VAT
Conference pens (sponsor to supply)	<ul style="list-style-type: none"> <li>• Opportunity to sponsor the conference pen which will be placed in the delegate bag</li> <li>• Sponsor to provide own pre-printed pens</li> <li>• Sponsorship also acknowledged in delegate pack</li> </ul>	£200 + VAT
Delegate bag insert	<ul style="list-style-type: none"> <li>• Opportunity to insert single item of literature in the delegate bag (maximum 4 sheets of A4)</li> </ul>	£250 + VAT
Partnering breakfast	<ul style="list-style-type: none"> <li>• Opportunity to sponsor the partnering breakfast Sponsorship acknowledged in the programme, chairman's announcement, delegate pack, and by display cards with logo on catering tables</li> </ul>	£2000 + VAT
Lunch	<ul style="list-style-type: none"> <li>• Opportunity to sponsor the partnering lunch</li> <li>• Sponsorship will be acknowledged in programme, delegate pack, in the chairman's announcements, and by display cards with logo on catering tables</li> </ul>	£1000 + VAT
Drinks reception	<ul style="list-style-type: none"> <li>• Opportunity to sponsor the drinks reception</li> <li>• Sponsorship acknowledged in the programme, chairman's announcement, delegate pack, and by display cards with logo on catering tables</li> </ul>	£2000 + VAT
Pre-event dinner	<ul style="list-style-type: none"> <li>• Sponsor pre-event dinner and invite innovator companies of your choice</li> <li>• Sole and joint sponsorship options available depending on interest</li> </ul>	£5000 + VAT
Private meeting room	Use of private meeting room for 1 to 1 meetings during day (pending availability)	£750 + VAT

All these opportunities require a minimum CRO delegate sponsorship fee.

BOS EVENTS 2011, please contact

Richard Collins on +44 (0)7825 026965 or Roger Green on +44 (0)7825 026966

**Please note:** This is a provisional pricing document and may be subject to change prior to January 2011.

Please confirm package features with Bio2Business on reservation.